

# **Mediapulse Radio Streaming Data: Intake Form**

### Overview:

General Information
Channels & Brands

## 1. General Information

Company	<i>(</i>			
Name				
(Network)	:			
Address:				
Telephone	9:			
Commerc	cial Contact(s)			
	Contact 1	Contact 2	Contact 3	
Name:				
Role:				
E-Mail:				
Technical	Contact(s)			
	Contact 1	Contact 2	Contact 3	
Name:				
Role:				
E-Mail:				
Analytics	Contact(s)			
•	Contact 1	Contact 2	Contact 3	
Name:				
Role:				
E-Mail:				



Streaming Hosting Provider:	
please specify:	
Audio stream inventory:	
please specify how many Audio channels with differing content you have in your inventory (including Audio channels you do not want to be part of the Mediapulse Radio Streaming Data publication):	

If any of the options are unclear or if you have questions related to this intake form, please do not hesitate to contact us.

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### 2. Channel(s) & Brand(s)

The channel name serves as unique identifier for a single of your offers. Brands on the other hand can contain multiple channels, the indicated network, channel & brand names will appear in the final publication. See below for an explanation of the different labels / information needed for the registration of one or multiple channels.

- 1. Brand Name: Name of the radio brand which can contain multiple channels.
- 2. Channel name: Name of the individual radio streaming offer.
- 3. Channel Type: Select whether your channel is a Simulcast or a Web-Only offer.
- 4. Stream-URL: A complete list of URLs to your Audio channel. When accessing the audio channel, the signal must be audible. Multiple stream-urls are possible per channel. If you have multiple qualities or audiocodec for one channel, please specify all URLs. If not all stream-urls are listed, the channel cannot be fully measured.
- 5. Mount name(s) (description): Mount Description in the Logfile (technical stream mount preceded by a slash "/"). Multiple stream mounts are possible per channel. The Mount name(s) in this Intake Form serve(s) as a reference for channel recognition and must be identical to the Mount name(s) in the Log data. This compliance is the prerequisite for the Audio measurement and the accumulation of Sessions. Example: Mount name (description) = /heavymetal24.
- 6. Bitrate: Data transmission rate measured in Bit per second (Bit/s or bps.).
- 7. Audiocodec: Indication of the utilized audiocodec as accurate as possible.
- 8. Samplingrate: Precise indication of the Samplingrate (e.g. 44.1 kHz).



Please insert all Channels on separate rows. If you have more channels, add new rows and fill them out accordingly.

## ChannelType

	Brand Name:	Channel Name:	Simulcast	Web-Only	Stream-URL:	Mount name(s) (description):	Bitrate:	Audiocodec:	Samplingrate:
Channel 1								-	
Channel 2								-	-
Channel 3					-				
Channel 4					-				
Channel 5					-				-
Channel 6							-	-	_
Channel 7					-				
Channel 8							-	•	
Channel 9							-	•	
Channel 10									
Channel 11								-	-
Channel 12								-	-
Channel 13								-	-
									-

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Channel 14				
Channel 15				
Channel 16			 	
Channel 17				
Channel 18				
Channel 19				
Channel 20				
Channel 21				
Channel 22				
Channel 23				
Channel 24				
Channel 25			 	

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